

ERICSSON SERVICE PROVIDER SDN

- SDN INNOVATION FOR SERVICE PROVIDERS

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FBC CUSTOMER SOLUTIONS

ERICSSON

THE ICT INFRASTRUCTURE FOR THE NETWORKED SOCIETY



Applications







Innovation Driven
Optimally Hosted
Optimally Delivered

Real Time, Programmable Application Responsive

(SP-SDN)

Network

Aware



Combined

Cloud

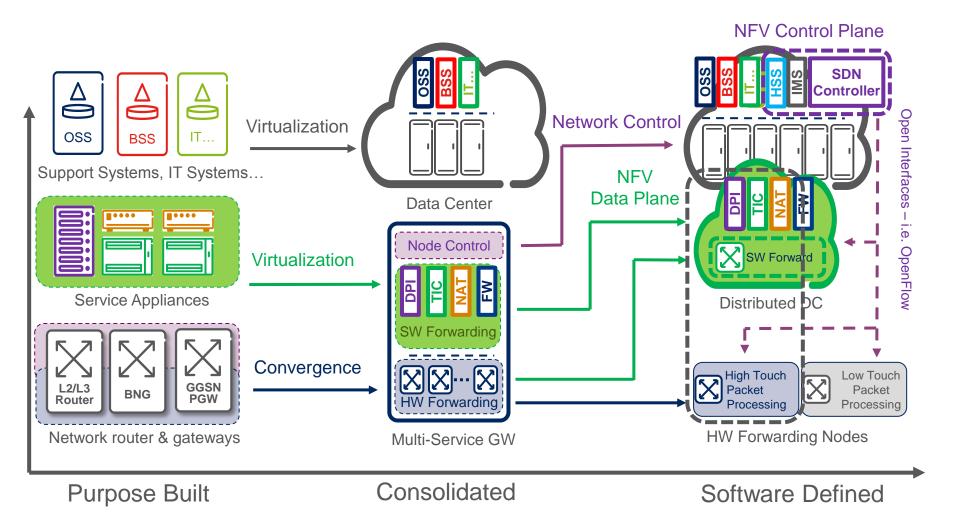
Open

Infrastruct ure Network Enabled Secure Not tied to Data

Centers

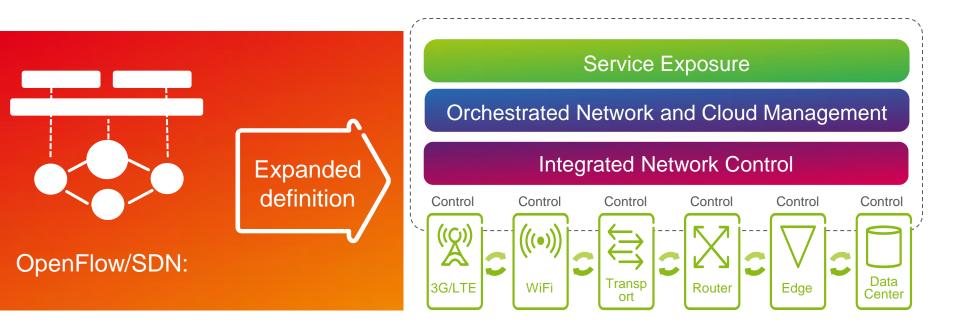
TELECOM INDUSTRY TRENDS





SERVICE PROVIDER SDN MOVING SDN FROM A NICHE TO THE NETWORK



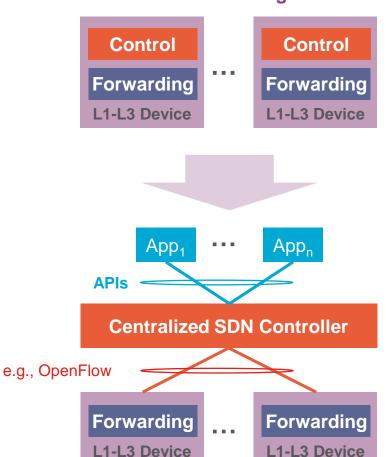


Transforming service provider networks into programmable and dynamically application responsive entities

WHAT IS SDN?



Traditional Networking Devices

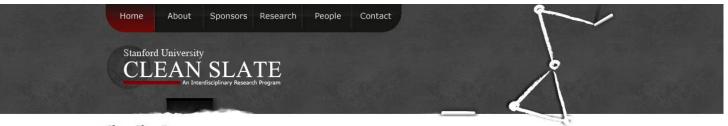


Software Defined Networking

> SDN

- Decouples control & data planes (CP & DP)
- Centralizes CP
- Provides network programmability via APIs
- > SDN ≠ OpenFlow (OF)
 - OF is just one option for decoupling CP & DP
- DP under SDN control may span L1-3
 - e.g., optical, Ethernet, MPLS, IP routing
- SDN & Cloud are complementary
 - Cloud may cost-reduce controller & apps
 - SDN simplifies & helps automate cloud orchestration





Clean Slate Program

We created Clean Slate Program more than five years ago with Stanford's depth and breadth of expertise to explore what kind of Internet we would design if we were to start with a clean slate and 20-30 years of hindsight. Though the mission was well defined, the potential approach was not. We began with a number of small exploratory projects that led to a few flagship projects that show lot of promise.

We are pleased to report that Clean Slate Program led to many small projects and the following four on-going flagship projects that have the potential to transform different parts of the Internet.

- Internet Infrastructure: OpenFlow and Software Defined Networking
- Mobile Internet: POMI 2020
- Mobile Social Networking: MobiSocial
- O Data Center: Stanford Experimental Data Center Lab

Clean Slate Program has ceased to exist as of January 2012 and has successfully transformed into these four large projects. We invite you to visit the website of these projects, become familiar and get involved.

OpenFlow and SDN

Past Sponsors

cisco docomo

- T Deutsche

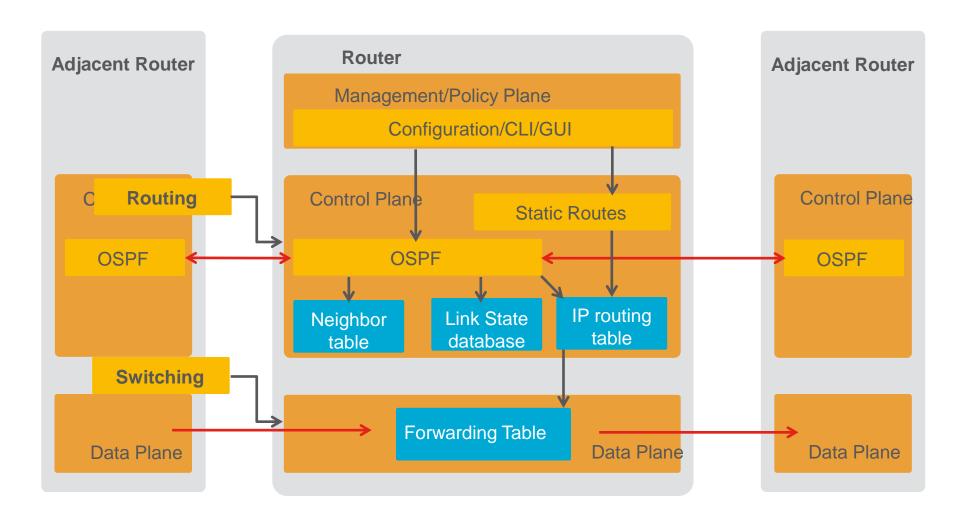




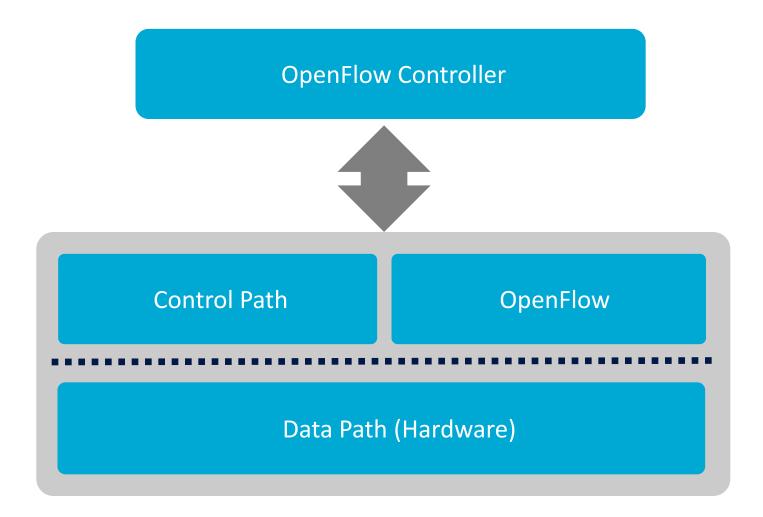
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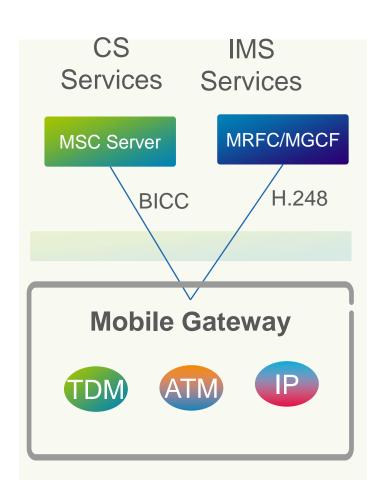




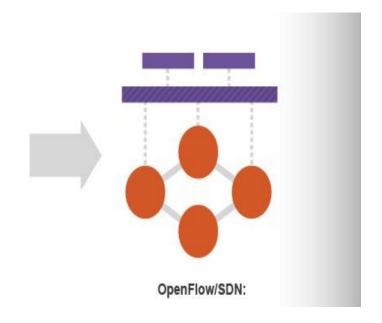


SPLIT ARCHITECTURE IN THE MOBILE NETWORK



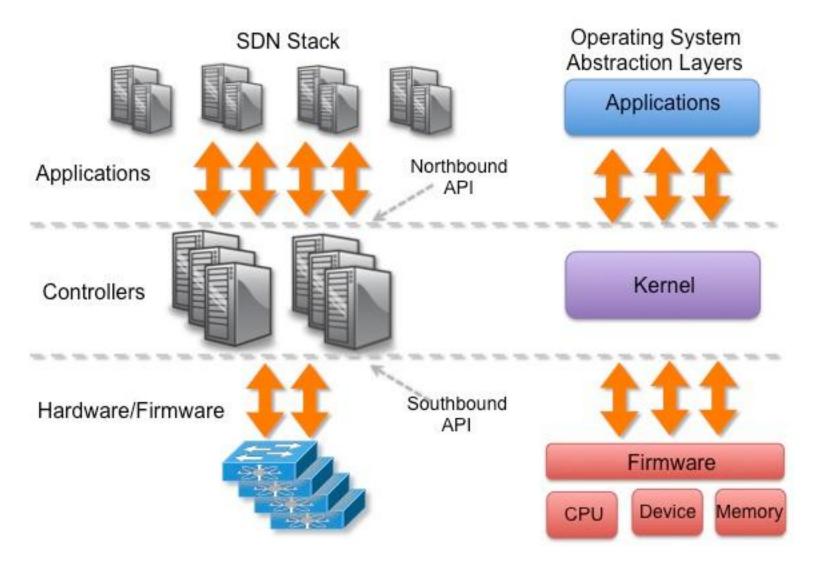


New: Programmability and Virtualization



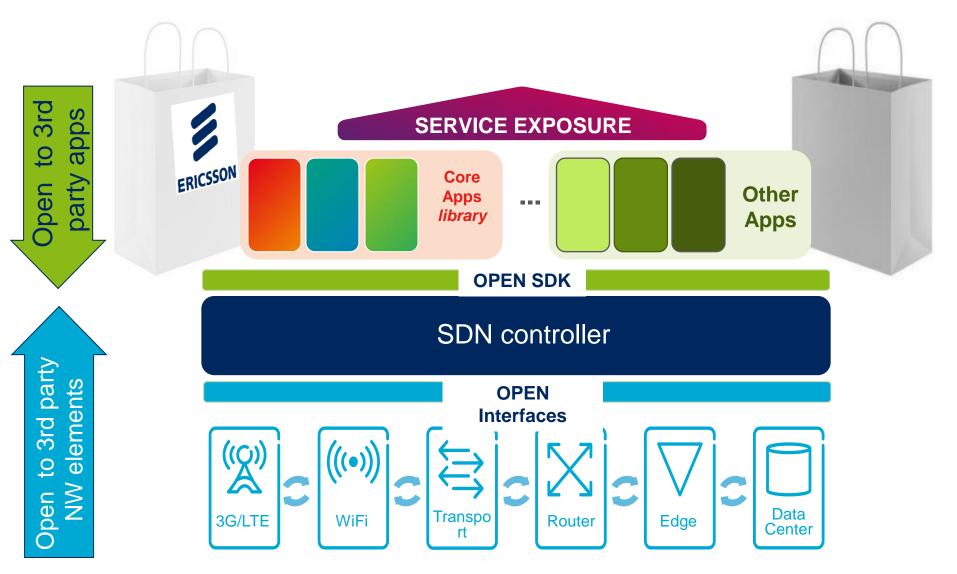
déjà vu: Scale, Service Velocity





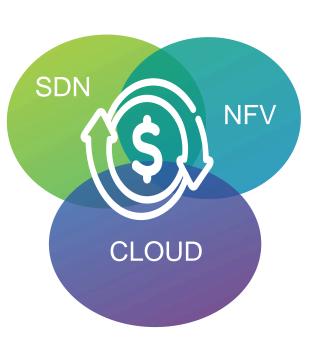
SERVICE PROVIDER SDN

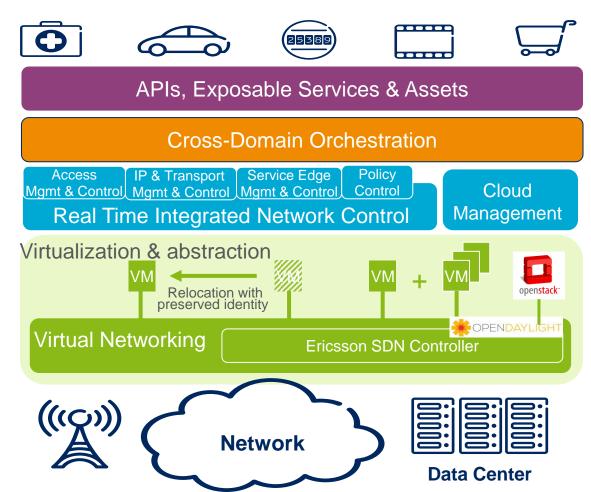




SP-SDN, NFV & CLOUD THE KEYS TO UNLOCKING VALUE



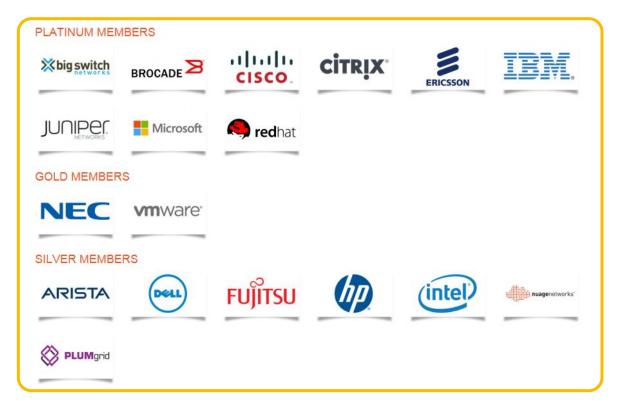




ERICSSON JOINS



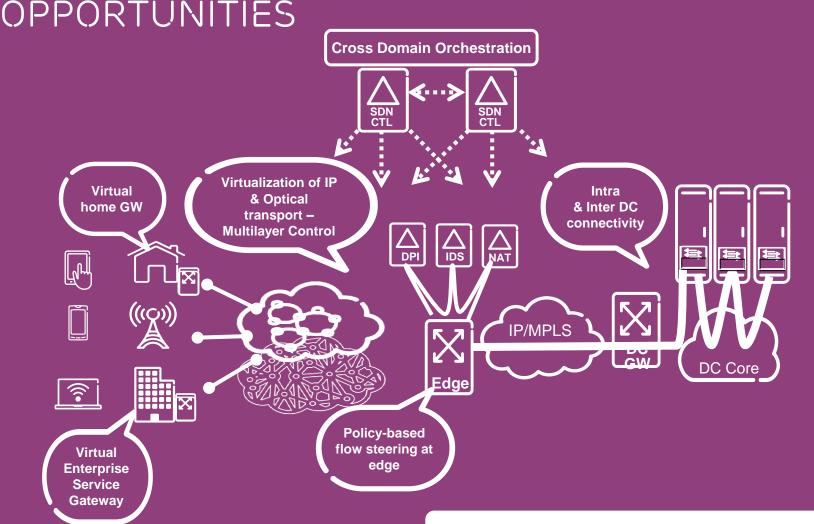




- Open source project for SDN
- Secures a strong ecosystem for SDN
- > Ericsson member of Board and Technical Steering Committee
- > Ericsson to drive requirements & code for operator needs

SERVICE PROVIDER SDN APPLICATIONS NETWORK WIDE TRANSFORMATION

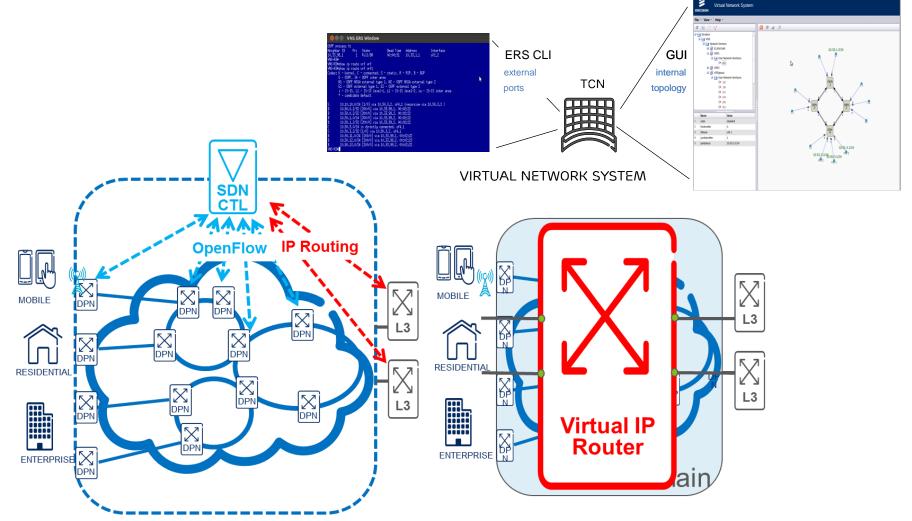




MEANS TO A HIGHER END

SERVICE PROVIDER SDN:



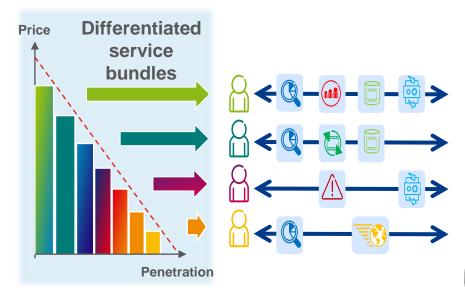


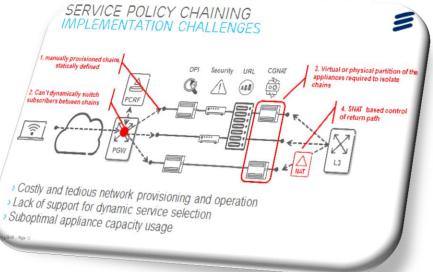
VNS Domain: Internal view

VNS Domain: External view

SERVICE CHAINING FOR DIFFERENTIATION











TCP/HTTP Web optimization CDN & TIC

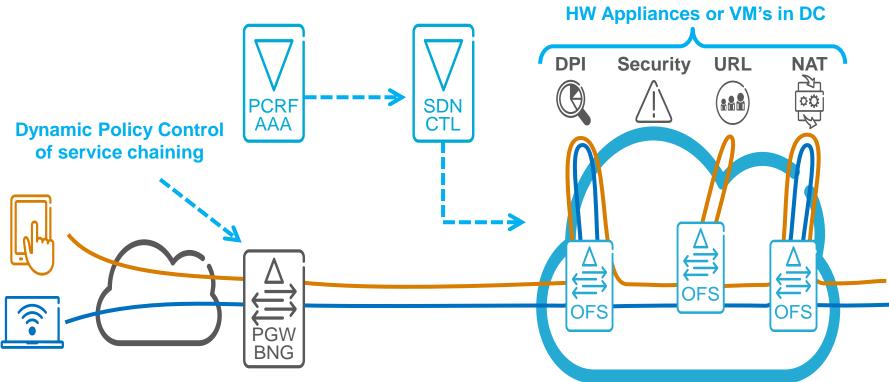




DPI, Charging and analytics

Advertising, profiling, enrichment

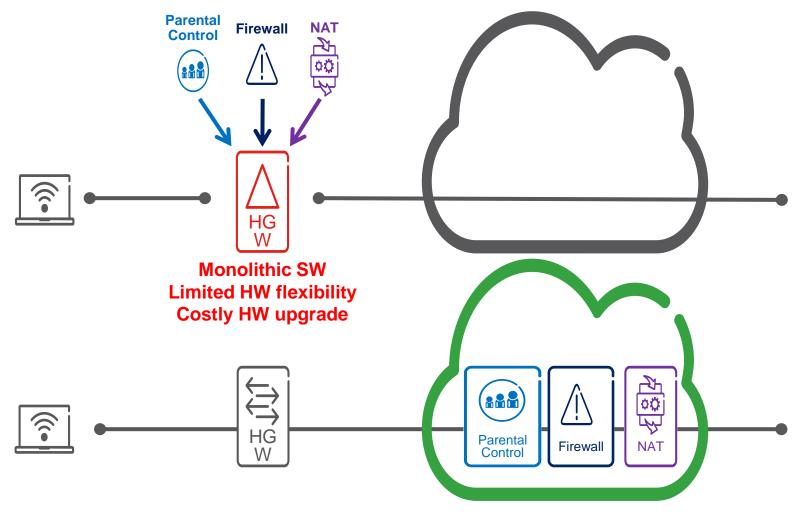
SUBSCRIBER AWARE CHAINS SERVICE CHAINING & AUTOMATION



- > Fully automate service chain build out
- > Per subscriber to allow service change on the fly
- > Dynamically built at subscriber connection time

VIRTUAL HOME GATEWAY SP-SDN FOR FIXED NETWORKS

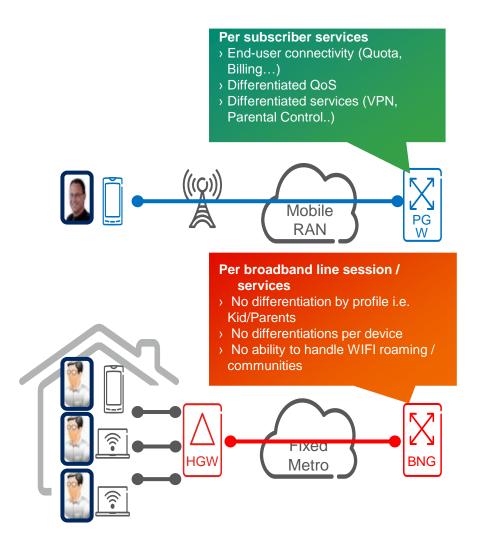


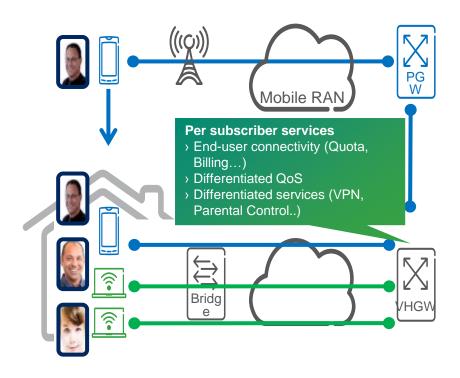


Best of breed platforms and vendors Independent HW & SW upgrades

SERVICE PERSONALIZATION MOVING TO A NEW MODEL







SERVICE PERSONALIZATION









Per Destination







Residential, SMB, Enterprise



Package





Fixed / mobile













Multimedia



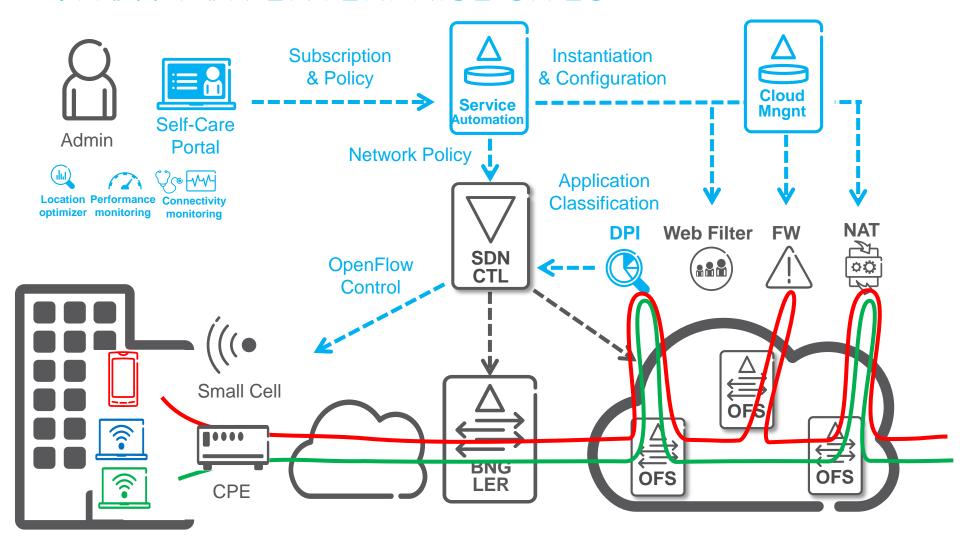


Business Service

Per Application

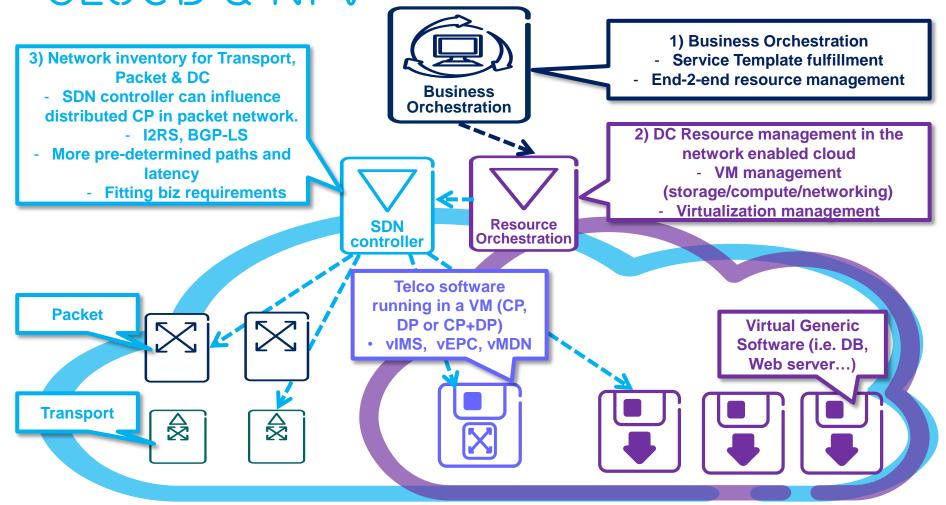
VIRTUAL ENTERPRISE GW VHGW FOR ENTERPRISE SITES





ALL COMES TOGETHER TRANSPORT, PACKET, SDN, CLOUD & NFV





Datacenter

SDN influenced Networking NFV

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